

Seminar: Golf Tournament Planning 101

WHEN: Friday, January 19, 2018

WHEN: 8:30 am – 1:30 pm

WHERE: Golden Eagle Golf Course, 21770 Ladner Road, Pitt Meadows, BC

Agenda:

8:30 am – 9:00 am: Registration includes coffee and continental breakfast

9:00 am – 9:15 am: Introductions: **Chef Patrick, Glen Hartley (GE Ops) and the presenters**

9:15 am – 9:45 am: **Dawn Donahue**, CEO, GGEM, Introduction to tournament planning

- Why are you hosting a golf outing or tournament?
- Do you know any golfers?
- What are the various types of golf outings or golf tournaments?
- What type of golf tournament do you want to host?
 - Shotgun or Tee Time?
 - Competitive, client appreciation, or charity fundraiser?
- Do you need a committee or is this a social event?
- How to choose the golf course and the date?
- What resources are available to help you plan your tournament?
- What is a drawsheet?

9:45 am - 10:15 am: **Lorae Brickwood, Golden Eagle Golf Course Team:**

- How a golf course supports your success
 - What to expect from your golf course.
- What questions to ask when you are deciding on a venue
- What the golf course does pre-tournament
- What to expect tournament day

10:15 am – 10:30 am: Coffee Break

10:30 am – 11:15 am: **Troy Slogocki: scoregolf.ca** Tournament Registration Programs & Real Time Scoring

- Why is planning a golf tournament different than planning any other event
- Why online registration
- Why real-time scoring
- What is scoring
- What is a golf format and which format is best for your group

11:15 am – 12:00 noon: Dawn Donahue: Golf outing / Tournament Planning Questions to Ask

- When should you start planning a golf tournament
- How many hours actually go into a golf outing
- What are tee gifts, and do you need them
- Hole in One's - the pros and cons
 - a \$10,000 cash prize for your tournament costs under \$200 Canadian?
- What is pace of play
- Why is food important
- Communications with attendees
- Social Media
- Fleshing out the teachable moments from our online registration form for this seminar
- Ending on time - the true secret of your success
- The Importance of a thank you

12:00 pm – 1:30 pm: Lunch including Q and A's with the speakers

End of day: guaranteed: 1:30 pm

Seminar Series 101

Golden Eagle Golf Club

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